CITY OF WILLOW PARK

RESOLUTION NO. 07-13

A RESOLUTION PROVIDING AUTHORIZATION FOR DIRECTION OF MUNICIPAL STAFF A ND OTHERS TO REVIEW CURRENT CODE PROVISIONS, STATUTORY ENHANCMENTS, RULES AND REQUIREMENTS THAT RELATE TO OUTDOOR ADVERTISING, CONSIDER UNIFORM REGULATION AND APPLICATION AND PREPARE CONCLUSIONS AND RECOMMENDATIONS, INCLUDING A DRAFT ORDINANCE; AND, PROVIDING FOR CERTAIN FINDINGS A ND A N EFFECTIVE DATE

WHEREAS, the City of Willow Park, Texas (City) is a general law municipality located in Parker County, created in accordance with the Laws of the State of Texas; and

WHEREAS, it is intent of the City of Willow Park to protect the health, safety and welfare and well being of its citizens; and

WHEREAS, the municipal offices of the City perform certain functions related to the preservation of health, safety and general welfare of its citizens; and

WHEREAS, the City wants to create a uniform, coordinated aesthetic streetscape within the City while allowing businesses to promote and identify their products or services; and,

WHEREAS, the City has a substantial interest to increase the economic value of retail and commercial areas by enhancing visual appeal and lessening adverse effects of lighting, height, and location of outdoor advertising.

NOW THEREFORE BE IT RESOLVED, BY THE CITY COUNCIL OF THE CITY OF WILLOW PARK THAT:

SECTION 1. AUTHORIZATION.

The Mayor, or the Mayor's designee, is hereby authorized and directed to implement the applicable provisions of this Resolution.

SECTION 2. WORKING GROUP.

The mayor, or Designee, shall delegate to a Working Group, composed of: (i) designated City staff; (ii) Planning and Zoning Commission members; and (iii) one member of the City Council to undertake the task(s) charged herein. Said working group to be chaired by the designated City Council member.

SECTION 3. SCOPE DEFINED.

The Working Group is charged to assemble and formally consider the following:

1. A review of current provisions of Municipal Code or statutory provisions addressing the erection, maintenance and regulations for signs within the City or extraterritorial jurisdiction, including: Art. 12.600 "Sign Regulation" of the Code, the IH 20 Overlay Zoning District Ordinance, Chpt 216 TEXAS. LOCAL GOVT CODE Title 6, Subtitle H TEXAS TRANSPORTATION CODE, and appropriate sections of the Title 43, Part 1, Chapter 21 TEX ADMINISTRATIVE CODE and City Planning documents.

2. Discuss a balanced, uniform approach to regulating signage and outdoor advertising that identifies non-conforming rights, commercial convenience and necessity, limits unnecessary visual impairment, and differentiates between "on premise" and "off premise" use while considering the interests of the City, the business and the property owner.

3. After consideration of above, prepare a draft ordinance, to provide uniform standards, regulations and guidance for signage, as well as, administrations provisions to permit, regulate, and enforce sign rules and define sign classes, structural standards and safety concerns to can be considered by the Planning and Zoning Commission and subsequently by the City Council.

SECTION 4. SEVERABILITY.

If for any reason any section, paragraph, subdivision, clause, phrase or provision of this Resolution shall be held invalid, it shall not affect any valid provisions of this or any other Resolution or Ordinance of the City of Willow Park to which these rules and regulations relate.

SECTION 5. REPEALER.

To the extent any other ordinance or resolution is inconsistent with the provisions herein it is herby repealed and superseded by the provisions herein.

SECTION 6. RECITALS.

The City Council hereby finds and declares all precatory language herein to be true and correct and approves and adopts the same herein as part of this Resolution.

This Resolution shall take effect from and after its adoption.

PASSED AND APPROVED this 12th day of November, 2013.

/s/ R. Neverdousky
Mayor

ATTEST:

/s/ Joel Hoffman
City Secretary/Clerk

APPROVED AS TO FORM:

/s/
City Attorney

SECTION 7. EFFECTIVE DATE.

The Willow Park City Council in acting on Resolution No. 07-13 did on the 12th day of November, 2013 vote as follows:

	FOR	AGAINST
Richard Neverdousky, Mayor		
Brian Thonburg, Place 1	✓	
Gene Martin, Place 2	✓	
Amy Podany, Place 3	✓	
Dan Stalling, Place 4	✓	
Bernard Suchocki, Place 5	✓	