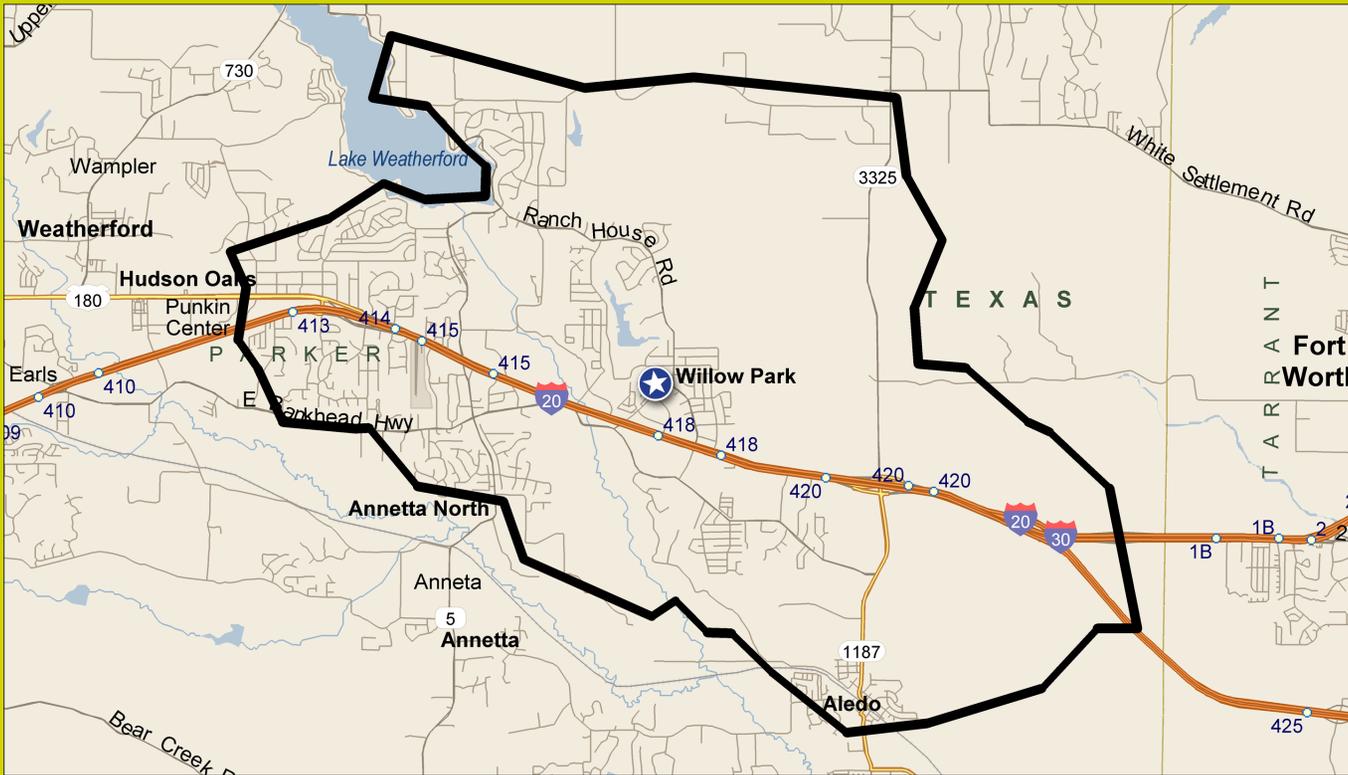




RETAIL OUTLOOK GUIDES
Willow Park, Texas | July 2013



WILLOW PARK, TEXAS | RETAIL OUTLOOK GUIDE 2013 | 8 Minute Drive-Time



Contact Information

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Population

	2000	2010	2013 ESTIMATE	2018 PROJECTION
8 Minute Drive-Time	8,100	12,162	12,539	13,325

Income

	2013 ESTIMATE
Average Household	\$93,675
Median Household	\$80,988
Per Capita (2012)	\$35,155

Educational Attainment

	2013 ESTIMATE
Graduate or Professional	12.29%
Bachelor's Degree	24.77%
Associate Degree	8.26%
Some College, No Degree	26.73%
High School Graduate	20.61%
Some High School, No Degree	5.61%
Less than 9th Grade	1.72%

Race Distribution

	2013 ESTIMATE
White	93.57%
Black or African American	0.65%
American Indian/Alaskan	0.63%
Asian	0.89%
Native Hawaiian/Islander	0.06%
Other Race	2.66%
Two or More Races	1.54%
Hispanic or Latino (of any race)	8.68%

Age

GROUPS	2013 ESTIMATE
Under 5 Years	5.73%
5-14 Years	14.30%
15-20 Years	9.34%
21-24 Years	4.71%
25-34 Years	7.87%
35-44 Years	12.31%
45-54 Years	17.55%
55 Years and Over	28.19%
DISTRIBUTION	2013 ESTIMATE
Median Age	41.50
Average Age	39.20

July 2013. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

WILLOW PARK, TEXAS | RETAIL OUTLOOK GUIDE 2013 | 10 Minute Drive-Time



Contact Information

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Population

	2000	2010	2013 ESTIMATE	2018 PROJECTION
10 Minute Drive-Time	20,559	35,115	37,019	40,384

Income

	2013 ESTIMATE
Average Household	\$90,304
Median Household	\$74,095
Per Capita (2012)	\$31,907

Educational Attainment

	2013 ESTIMATE
Graduate or Professional	11.17%
Bachelor's Degree	23.86%
Associate Degree	7.90%
Some College, No Degree	27.03%
High School Graduate	22.19%
Some High School, No Degree	5.93%
Less than 9th Grade	1.91%

Race Distribution

	2013 ESTIMATE
White	88.85%
Black or African American	3.18%
American Indian/Alaskan	0.73%
Asian	1.47%
Native Hawaiian/Islander	0.08%
Other Race	3.66%
Two or More Races	2.01%
Hispanic or Latino (of any race)	12.43%

Age

GROUPS	2013 ESTIMATE
Under 5 Years	6.80%
5-14 Years	15.21%
15-20 Years	8.88%
21-24 Years	4.77%
25-34 Years	10.22%
35-44 Years	13.36%
45-54 Years	16.16%
55 Years and Over	24.60%
DISTRIBUTION	2013 ESTIMATE
Median Age	38.10
Average Age	37.20

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